

## **Fishermen and Scientists Research Society (FSRS) Logo Contest Official Rules**

**The FSRS is looking for a new and improved logo for unveiling at our 24<sup>th</sup> Annual Conference! We are now welcoming entries from students, artists, and any other interested individuals. We look forward to seeing your creativity come to life with the mission of the FSRS in mind!**

### **About the FSRS**

The Fishermen and Scientists Research Society (FSRS), a non-profit organization, is an active partnership between fishermen and scientists. The objective of this partnership is to establish and maintain a network of fishermen and scientific personnel that are concerned with the long-term sustainability of the marine fishing industry in the Atlantic Region.

A partnership based on effective communication and common goals between fishermen, scientists and the general public facilitates collaborative research and the collection of relevant information that promotes the conservation of North Atlantic fisheries stocks.

*How is our partnership promoted?*

1. The fishermen actively participate in fisheries research, improving the process by making available to scientists information that only fishermen can obtain on a daily basis.
2. Communication between FSRS members is encouraged, which promotes a network of knowledge and interest in the activities and research throughout the fisheries community.
3. Fishermen participate in the development of a sound information base, which contributes to more effective resource management and conservation.

### **Contest Rules**

This document describes the official rules of the FSRS Logo Design Contest. The object of this contest is to design a logo for the Fishermen and Scientists Research Society, a non-profit organization based out of Dartmouth, NS. Information on how to enter and about the prizes is part of these Official Rules.

### **Definitions**

“Entry” means a logo design created by the Entrant for this Contest.

“Entrant” means the individual that offers the Entry under the terms of this Contest.

### **Eligibility**

1. The Contest is open only to individuals. The Contest is not open to companies, educational institutions, organizations, etc.
2. Entrants must be of sufficient legal age and standing (18+) to enter into a contract with the FSRS as required below.

## How to Enter

1. Initial entries must be submitted by email to [info@fsrs.ns.ca](mailto:info@fsrs.ns.ca). **The entries must be submitted as an EPS file, and also as a JPG.** See the Submission Guidelines below for further information.
2. The email must include the name, age, postal address, phone number, and email address of the Entrant.
3. No more than 3 Entries may be submitted by any one Entrant.
4. Entries must conform to the Submission Guidelines set out below. Entries which fail to do so will be rejected.
5. The deadline for Entries is midnight on Friday, November 25<sup>th</sup>, 2016, Atlantic Time.
6. We will attempt to acknowledge all entries within one week of receipt; however, we cannot be responsible for entries or responses lost in e-mail.
7. There is no fee to enter the Contest.

## Submission Guidelines

The purpose of the contest is to design a logo for the FSRS. The logo will be used online, in print, and on merchandise. Flexibility is a key requirement, including the need to resize easily and to look good in black and white as well as color. The final version of the logo will need to be suitable for high quality printing. The logo should be eye-catching, but also legible.

The logo should promote the focus of the FSRS, “to create and maintain an active partnership between fishermen and scientists that are concerned with the long-term sustainability of the marine fishing industry in the Atlantic region.”

Entrants should take care to ensure that their Entries are not in any way similar to existing logos or other copyrighted images.

The logo must contain the full name of the organization, “Fishermen and Scientists Research Society”. If desired, the year in which the FSRS was established (1994) may also be included with the design.

The logo must not contain any other text besides that required above.

Due to the requirements for high quality printing and re-sizing, **entries must be submitted in scalable vector graphic format (EPS)**. Please take into consideration that the logo will be used in differing sizes, so the image must still be legible even when shrunk. We advise against the use of halftones and gradients unless created inside a vector graphics program. Color in this version must be CMYK, no spot colors.

A JPG of the logo is also requested so that entries can be posted to the FSRS website and social media pages without the need for conversion.

The limit on attachment sizes for our email is 5Mb. If your submission exceeds this size, even after compression, please send the images individually and note clearly in your emails that you are doing so.

***To recap, each Entry will consist of 2 files: the logo in EPS and JPG format.***

### **Prize**

Subject to the legal requirements outlined above, the winning design will be announced at the 24<sup>th</sup> Annual FSRS Conference on February 23<sup>rd</sup>, 2017 in Dartmouth, Nova Scotia. The winner will be able to attend the conference free of charge. The winner is responsible for their own travel and accommodations for the conference.

The winning designer will receive:

1. A \$200 cash prize.
2. An FSRS sweater with the new logo embroidered.
3. Recognition at our 24<sup>th</sup> Annual Conference and a complimentary registration.
4. The right to use the basic logo and identify him/herself as the logo designer on a personal website and/or portfolio.
5. Recognition on the FSRS website.

### **Judging and Selection of Winner**

1. The winning design will be selected by judges appointed by the FSRS Communications Committee. Their decision will be final.
2. The FSRS reserves the right not to select a winner if, in its sole discretion, no suitable entries are received.
3. The FSRS reserves the right to disqualify any Entrant or Entry at its sole discretion.
4. The winner will be required to sign a contract assigning all ownership of the logo to the FSRS.
5. Accepting the prize constitutes permission for the FSRS to make public and otherwise use the winner's name, and country of residence for publicity purposes. Further personal data may be requested but is not required.
6. The winner will be announced officially at the 24<sup>th</sup> Annual Conference on February 23<sup>rd</sup>, 2017. The winning entry will be announced via the FSRS website (fsrs.ns.ca) and social media platforms no later than three days following the conference.

## **Intellectual Property**

1. All submitted work must be original and not based on any pre-existing design.
2. All Entries will become the sole property of the FSRS and may be displayed publicly on the FSRS website, social media platforms, print material, and merchandise.
3. The FSRS reserves the right to register the entry as a Service Mark. The Entrant agrees to transfer all right and title to the Entry to the FSRS in accordance with the Official Rules of this Contest.

## **Acceptance**

Participation constitutes the Entrant's full and unconditional agreement to and acceptance of these Official Rules. By participating in the Contest, the Entrant is representing and warranting that he/she has read and understood, and agrees to be bound by, these rules. Including the guides and rules referred to herein, these Official Rules constitute the entire agreement between the Entrant and the FSRS in relation to the Contest. They govern the Entrant's participation and supersede any prior or other agreements between the Entrant and the FSRS and relating to the Contest.